

# ALCHEMY OF EARTH RETREAT

● SPONSORSHIP PROPOSAL ●



2023 SPONSORSHIP

GABY COLLETTA  
[WWW.GABYCOLLETTA.COM](http://WWW.GABYCOLLETTA.COM)

KRISTIN ARZT  
[WWW.KRISTINARZT.COM](http://WWW.KRISTINARZT.COM)

05

---

25

---

23

CREATIVE  
LIVING

# THE RETREAT



---

## YOGA. AYURVEDA & NATURAL DYE

Alchemy of Earth is an annual 4-day retreat into the ritual of creative living. Founded in 2019 by Yoga & Meditation Instructor Gaby Colletta and Natural Dye & Textiles Artist Kristin Arzt, this holistic wellness offering explores the intersection of Yoga, Ayurveda (the ancient mind-body science of health & longevity), and creative living inspired by the elements of Nature. After the inaugural year, this has sold out each iteration.

Guests participate in: daily yoga, two creative workshops, one holistic wellness workshop, a guided nature hike and intentional connection.

Audience: US & International, yogis, wellness practitioners, artists, makers, entrepreneurs & Nature enthusiasts.

# OUR | TEAM

• COLLABORATION •

## GABY COLLETTA

Gaby Colletta is a Yoga & Meditation Instructor and Ayurvedic Health Counselor with over 12 years of practice in integrative wellness. Gaby teaches online and in-person classes and trainings, in collaboration with various wellness companies, outdoor organizations & festivals. She taught in the SF Bay Area, Northern California, Costa Rica and is now relocated to Tucson AZ. Gaby is also cofounder of ClimbWell, a company that explores the intersection of mindfulness, rock climbing and personal development.

Instagram: @wanderingvayu - 8k  
[www.gabycolletta.com](http://www.gabycolletta.com)



## KRISTIN ARZT

Kristin Arzt is a Textiles and Natural Dye Artist, splitting her time between the SF Bay Area and Asheville, NC. She teaches workshops online and in-person at art schools and community spaces in SF, NYC and Asheville, such as John C. Campbell Folk School, The Crucible, and Asheville Art Museum. She has shared her work at craft fairs on both West and East Coast, including West Coast Craft, Renegade Craft Fair, and The Big Crafty, resulting in a total of 15,000 in-person customers interfacing with her work each year.

Instagram: @scramblesquilts - 15k  
[www.kristinarzt.com](http://www.kristinarzt.com)

# SPONSORSHIP PACKAGES

---

## • 2023 PACKAGES •

### FINANCIAL CONTRIBUTION

Funds from \$500-\$2,000 to be allocated towards potential participant scholarships, retreat resources, workshop materials, etc.

In exchange:

- 1-2 IG Reel Post(s)
- IG story shoutouts on both @wanderingvayu (8k) & @scramblesquilts (15k)
- Logo real estate on retreat pages (annual combined 18.8k unique visitors & 38k page views)
- Newsletter spotlight



### IN-KIND & PRODUCT DONATIONS

Support our guests by donating your favorite product to our guest welcome bags.

In exchange:

- IG story shoutouts on both @wanderingvayu (8k) & @scramblesquilts (15k)
- Logo real estate on retreat pages (annual combined 18.8k unique visitors & 38k page views)

\*Package details to be determined based on sponsorship type.



THANK YOU. AND WE LOOK FORWARD TO WORKING  
WITH YOU.